

220
Gloss White
GENERAL SIGNAGE

Concept[®]
MEDIA SOLUTIONS

Introducing
220
S E R I E S

Glossy Just Got Easy!

NEW 6.0 MIL GLOSS WHITE SEMI-RIGID VINYL



POINT OF PURCHASE



DECALS



GENERAL SIGNAGE

THICK & EASY TO APPLY!

No laminate needed for rigidity and perfect for a variety of applications

New **CONCEPT**®220 is a premium permanent 6.0 mil "Gloss White" semi-rigid vinyl that was designed for easy applications even without lamination. Applications include both interior and exterior flat, smooth surfaces. This film can be printed with eco-solvent, UV curable and latex inks. From decals to general signage, the new **220 Series** is a great print solution for any sign shop or graphics house.

Available Size: 54" x 100' **246.00** (.54 sq/ft.)

Also try General Formulations **CONCEPT**® 222 - 6 mil Matte White Permanent the next time you print and mount to display boards. Saves time and helps eliminate stretching when applying.



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Product Bulletin

Concept[®] 220

SEMI RIGID GLOSS WHITE PVC PERMANENT ADHESIVE

Concept[®] 220 is a 6.0-mil premium gloss white semi rigid calendared PVC film coated with 200-4990 permanent acrylic pressure sensitive adhesive laminated to a 90# tight release digital liner designed for roll processing. This vinyl film is designed to accept a variety of solvent-based, UV curable and latex inks common to wide format digital printing systems.

Applications	Concept [®] 220 is premium decal film designed for permanent interior or exterior signage, decals, nameplates, die-cut letters and point-of-purchase displays.	
Thickness	Film	6.0 mils.
	Adhesive	.8 to 1.1 mils.
	Liner	6.7 mils.
	(Thickness variance +/- 10%)	
Dimensional Stability	Good.	
Temperature Ranges	Minimum application temperature	+40°F.
	Service temperature	-40°F to +180°F.
Expected Exterior Exposure	Up to 3 years.	
Adhesion	To stainless steel	40 oz/in.
	PSTC-101 Method A with 24 hr. dwell at 70°F and 50% relative humidity.	
	Typical values. Individual values may vary.	
	Test thoroughly before production.	
Water Resistance	Good. Test if immersed.	
Humidity Resistance	Good.	
Solvent Resistance	Good	
Storage Stability	6-month shelf life when stored at 70°F and 50% relative humidity.	
Product Codes	220-54	(54" X 100' roll)
Recommendations	Completely evaporate inkjet solvents before application. Failure to do so may facilitate solvent penetration resulting in vinyl degradation.	



**Manufacturer of Pressure Sensitive Films,
Traffic Graffice Floor Advertising Films,
Custom Coatings and Printing Inks.**

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